## 22 I BERLIN 2012 MARKET REPORT

## HE FRENCH OLLECTION

After a record attendance at uniFrance's Rendez-Vous, French sales companies are back in force on the banks of the river Spree with an impressive array of new films and hot projects to court savvy buyers. Time to recap the latest offerings...



## **ALPHA VIOLET**

TELLS NO LIES

Recently launched, the Alpha Violet sales company is thrilled to have Maya Kenig's Off White Lies (photo) in the Generation section at this year's Berlinale. "It's a comedy about the relationships between a father and his daughter, says Virginie Devesa, one of the outfit's two CEOs. The film already run in various festivals such as Jerusalem, Busan and Palm Springs." Alpha Violet is also introducing two additional titles, Sergio Tréfaut's Journey to Portugal, starring Maria de Medeiros, and Alexander Vartanov's Bullet Collector. Two further films on Alpha Violet's slate are Jesus Magana's Abolition of Property (acquired at Ventana Sur last autumn) and Aya Koretzky's Beyond the Mountains.

le film français

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